



# The Ream Report

The latest on all things Kitchens, Bathrooms, Bedrooms, Home Living and Appliances from Ream Interiors...



## We're so happy to be open!

We are so excited that our showroom doors have opened. The team at Ream can't wait to welcome you back! COVID precautions will remain in place for now, including hand sanitising, mask wearing and social distancing.

Although our designers enjoyed their zoom consultations over the past few months, nothing beats coming into our award winning showroom where we can meet with you face to face and where you can really get a feel of the high quality products we have to offer.

Give us a call on 01634 388 331, or email us at [design@ream.co.uk](mailto:design@ream.co.uk) to book an appointment.

### In This Issue

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#### INTERIOR OF THE MONTH-

Check out the contemporary and sleek handleless kitchen that we done for the Thomas family!

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#### AEG RAFFLE -

Your chance to win a brand new set of AEG cookware. Head to pg.8 for more information.

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#### EX DISPLAY OFFERS-

Ex-Display interior furniture, ready to be installed in your home at a fraction of the price.

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#### WHATS HOT IN THE SHOWROOM?

Aisling kitchens : ultimate bespoke luxury.

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# Interior Of The Month!

## Mr. Thomas' Kitchen

We recently supplied this handleless kitchen for a lovely family who wanted something with more of a contemporary and sleek feel to it, I think we hit the brief!

The Thomas' family decided to keep things really simple with their design. They wanted to create a spacious living area that the whole family could enjoy whilst still ensuring the space was functional. We added in two eye level ovens to the design which enables the family to not only cook big family meals, but also host with ease!



*"It was an absolute pleasure to work with Ream Interiors. With a project this big there's always a worry that something might go wrong, but the kitchen fitted like a glove and was a breeze for our builders to install."*

## Fancy your project being featured?

We would love to showcase your project in our next issue. Simply send your images and project details over to [marketing@ream.co.uk](mailto:marketing@ream.co.uk)

Every entry which is featured will be given a brand new set of AEG pans!

We look forward to seeing all your fabulous transformations.

# What's Hot In The Showroom?

## AISLING



An Aisling kitchen is entirely bespoke to you. Every detail is carefully considered; from the overall furniture and how it will integrate into your home, right down to the choice of doors and handles.

These beautiful in frame artisan designs are the epitome of quality and will be the wow factor in any home. The doors can be matched to any colour, making your design entirely unique to you. From a larder featuring engraved lettering to custom-built recessed shelves for your favourite spices, all your ideas can be brought to life with an Aisling kitchen.

If you're interested in these beautiful kitchens for your own home, call and book an appointment with one of our designers today on 01634 388 331, or you can email us at [design@ream.co.uk](mailto:design@ream.co.uk).



# Designer Discussions

Your monthly feature from our expert designers

## Choosing Your Kitchen Style

There are many elements that go into creating a kitchen style, including doors, worktops, fixtures and fittings, lighting, flooring, wall coverings, colour schemes and even layout. Combining each aspect to create a cohesive design can seem challenging but understanding how to mix and match different elements can create a really personal and original finish.



A good way to start getting an idea of how these components work together is by doing in-depth research. This will also help you to get a feel for what you like and don't like. We recommend looking through kitchen magazines, doing online research and using a scrapbook app such as Pinterest to find and collect ideas.

Buying a new kitchen can be one of the most significant purchases we make in our lifetime, and it is not something you can just pick up off the shelf. Huge amounts of time and effort go into crafting the perfect design, and nowadays the kitchen is the focal point of the home. A multifunctional space that is essential to our daily experiences and can have a huge impact on how we live our lives.

With so many practical and technical requirements, kitchens are one of the most expensive rooms to furnish and with all the stress and work required you certainly don't want to have to change your kitchen before it's necessary. This makes choosing the right style absolutely crucial to ensure you have a kitchen you'll love for years to come.





## Choosing Your Kitchen Style

There are two primary styles of kitchen, generally categorised as modern/contemporary and classic/traditional. Both types offer various design nuances and can be approached differently to create a unique aesthetic to suit your tastes and needs perfectly. We will take a detailed look at these two styles to explain their typical characteristics and highlight considerations.

### Modern/Contemporary Style

The contemporary kitchen offers a modernist and sleek aesthetic with minimal detailing and clean lines. Handleless units emphasise the sleek aesthetic for a more contemporary feel, whereas handles can be a practical compromise between the ultramodern and traditional. Flat panel doors also work well with two-tone colour schemes.

### Classic/Traditional Style

The three main door types are shaker, in-frame and raised & fielded. Shaker is the most simple design and creates an unfussy and graceful aesthetic. Raised and fielded kitchens are constructed similarly to Shaker doors but feature a more decorative front panel, this can give a more traditional country kitchen feel. In-frame are the most complex, the door sits within a frame for added stability.

A good designer will have your best interests in mind and will work hard to make sure your dream becomes a reality for a beautiful and practical kitchen that stands the test of time.



With so much to consider, you can trust our design experts at Ream Interiors to provide knowledgeable advice and support should you need it. Get in touch by giving us a call on 01634 388 331, or email us at [design@ream.co.uk](mailto:design@ream.co.uk) to book in.

By Lara Kerslake  
DESIGNER | REAM INTERIORS



# In The Know...

## It's A Dogs Life

For those who consider their dog their best friend, or even part of the family, you can now create them a perfect spot in your home.

A large low sink with a shower head for them muddy paws after a long walk, or even a built in bed in your utility or kitchen can be the perfect addition to your home interior.

With the UK summer seeming to be reaching new highs each year there is even the 'Infinity Bowl' which can be attached to your kitchen mains and supply a fresh cold water source for your pets.

Spots for pets needn't be that part in your home which you hide from visitors, now it can be the part you want to show off!

If you would like to speak to one of our designers about adding in any of these for your furry friend, give us a call or email on [design@ream.co.uk](mailto:design@ream.co.uk).



## Did you know we can change you old appliances?

In any loved kitchen there will be appliances which will become dated; we know replacing them can be a bit of a chore, so we are going to make this easy for you!

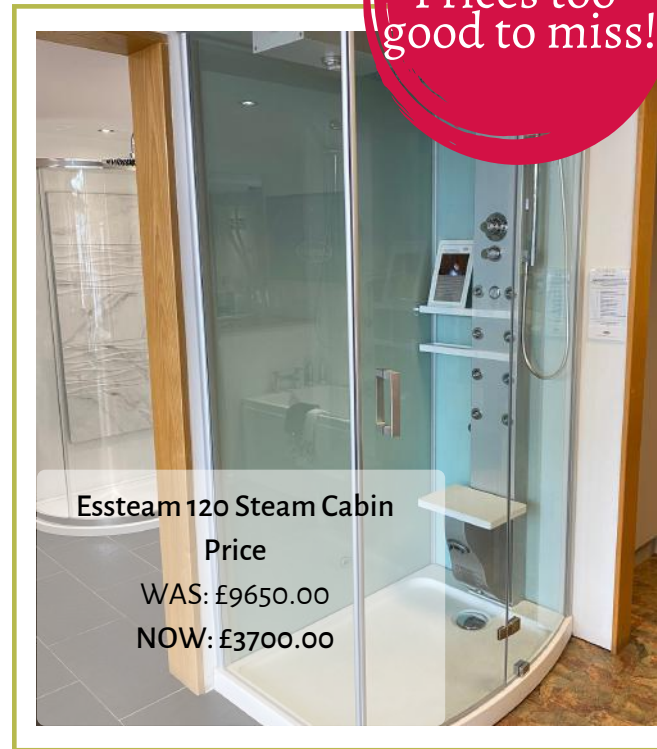
If you have previously bought a kitchen with us before, we can easily find your old project and recommend new ones to suit both your needs and kitchen style. Give us a call to find out more!

# Ex-Display Offers

Prices too good to miss!

Discover some of our gorgeous ex-display products, ready to be installed in your home at a fraction of the price...

Due to the ever-evolving market that we operate in, we change our in-store displays regularly so that we can continue to show the most up to date trends and products as possible. Therefore, we're able to offer a wide range of ex-display products with huge savings compared to the full retail price.



**Essteam 120 Steam Cabin**

**Price**

**WAS: £9650.00**

**NOW: £3700.00**



**Kai Drawer Basin Unit and White Toilet**

**Product details:**

Includes Kai drawer basin unit which has x2 600mm drawers and a white ceramic waste cap. White toilet is Kai closed back C/C WC .

More information can be found on our website.

**Price**

**WAS: £1083.00 NOW: £540.00**

**Shaker Style Kitchen in Vanilla**

**Product details:**

Mistral Toffee Cream acrylic worktop, base units and wall units included.

Worktop is free, and not included in price.

Delivery and removal not included.

More information can be found on our website.

**Price**

**WAS: £9654.00 NOW: £5000.00**



Call us in the showroom for more information or visit our website to view our whole range of ex-display offers [ream.co.uk/ex-display](http://ream.co.uk/ex-display).

# Meet The Team!



I've been a kitchen fitter for Ream for 25 years now and really enjoy being part of such a friendly team! The best thing about my job is that no day is the same!  
-Lee, Kitchen Fitter

## In It To Win It ...

To celebrate being able to re open our showroom and being able to welcome in our customers, we are giving away 2 AEG prizes; these include a 3 pan set and a grill plate.

To be in with a chance to win these, email [marketing@ream.co.uk](mailto:marketing@ream.co.uk) quoting R2021 and your full name and contact number. Winners will be announced Friday 23rd July. Good Luck!



## In August's Report...

- Designer Discussion : The best worktop for your needs
- What's hot in the showroom? : Introducing the Bora X Pure hob
  - More fantastic ex-display offers
  - August bank holiday competition!
  - Meet Emma our Project Manager!

*Ream is going Green.*  
This newsletter is printed on recycled paper!