



The Ream Report

The latest on all things Kitchens, Bathrooms, Bedrooms, Home Living and Appliances from Ream Interiors...



Cosy up for Autumn.

With crisp mornings fast approaching, leaves starting to fall and pumpkin picking trips pencilled in the diary, it really has started to feel like Autumn! We're so excited for the cosy evenings in front of the fire, and all of the hearty winter warmer dishes cooked up in your kitchens!

Why not treat yourself this autumn by speaking with one of our designers about bringing your dream room to life?

Give us a call on 02033 880 617, or email us at design@ream.co.uk.



Scan me to contact us!



In This Issue

INTERIOR OF THE MONTH-
Mr & Mrs O'Connor's show-stopping statement kitchen. Head over to pg.2 to discover how marble can transform your space.

AEG COOKBOOK-
Your chance to win an AEG cookbook to wow your guests with. Head to pg.8 for more information.

EX-DISPLAY OFFERS-
Ex-Display interior furniture, ready to be installed in your home at a fraction of the price.

WHAT'S HOT IN THE SHOWROOM?
The stunning matt black range from AEG.

Interior Of The Month!

The O'Connor Family!

Mr and Mrs O'Connor wanted to ensure they had enough space in their new kitchen for all of their family and friends to enjoy. By introducing a huge island to the middle of the room, the kitchen instantly becomes a social space!

Our designer Lara worked extremely hard to keep this interior looking sleek and stylish whilst ensuring the family had plenty of storage. The cabinets on the wall have been staggered to create a waterfall effect which is highlighted using LED lighting. The statement marble worktop ties everything together perfectly for a real wow factor!

This design has even been shortlisted for the KBSA 2021 Designer Awards - watch this space!





“Featuring so many gorgeous touches and bespoke details, this incredible kitchen was truly a joy to design.”
-Lara Kerslake, Designer”

Fancy your project being featured?

We would love to showcase your projects in our next issue. Simply send your images and project details over to marketing@ream.co.uk, or contact us to arrange a free professional photoshoot.

Every entry featured will win a brand new set of AEG pans! We look forward to seeing all your fabulous transformations.

What's Hot In The Showroom?

AEG Matt Black Collection

Exclusive to AEG's premier partners is the new Matt Black Collection. With superior materials as well as sleek designs and seamless looks, AEG's Matt Black appliances are something every home cook will love.

The range has won the Red Dot Award for product design. The matt texture has natural anti-fingerprint properties which means it is more resistant to stains, easier to clean and has advanced levels of performance which make it a dream to interact with.

The collection is available in a range of appliances, including single ovens, extractor hoods, coffee machines, warming drawers, wine coolers and refrigeration. The oven uses top of the range steam technology for low effort cooking, and the fridge/freezer cools 360 degrees to ensure every corner is chilled to perfection. For more information, call one of our designers today!



Designer Discussions

Your monthly feature from our expert designers

The Pros & Cons of A Handleless Kitchen

The handleless kitchen trend actually started way back in the 1970s with the use of plain fronted doors with either aluminium or wooden trims fitted to the top or bottom of the doors to act as a handle. The popularity of this style has made a massive comeback in recent years, with a few twists and changes.



Handleless kitchen finishes have evolved massively over the years; the trend of mixing gloss, matte and wood finishes to achieve a two-tone kitchen has really soared. The juxtaposition of mixing door textures and colours is extremely popular, and can make a sleek and simple kitchen such as a handleless one, really stand out!

Featuring a flat slab type of door with no raised panels or joins, ease of cleaning is a huge benefit of a handleless kitchen. With modern life becoming busier and busier, we want to spend less time cleaning and more time enjoying life. A handleless kitchen simply needs a wipe over; there is no need to worry about getting into any grooves or edges as there would be on a shaker style kitchen.

Another simple benefit of a handleless kitchen is that, when moving around the kitchen, there are no protruding handles to get "hooked" onto clothing. The design also lends itself to creating a very clean and modern appearance which is great for anyone looking to streamline the look of their kitchen.





One downfall of a handleless kitchen is that there can be limited grip on this type of door. Integrated appliances like dishwashers, fridges, and freezers can be a bit more difficult to open due to the smaller amount of grip available.

We ask our clients to think about this when choosing a handleless design as it can affect the dexterity of using the kitchen.

There are two main types of handleless kitchen; what we call a “J Trim” door and a “true” handleless style. The J trim style has a grip routed into the door, whereas the true handleless style uses a trim behind the door to allow opening. General feedback tends to confirm that most people find opening the true handleless style a bit easier due to achieving a better grip by pulling the back of the door to open it.

These are just a few things to think about when deciding whether or not a handleless kitchen is right for you. For more advice and insight on this style, feel free to give us a call; we always want to make sure you're choosing the right style for you and your needs!

By Paul
Kitchen & Bedroom Designer
REAM INTERIORS



In The Know...

BORA X BO - The New Steam Oven

Available from Summer 2022 is the new, ingenious, BORA X BO steam oven. The oven combines several appliances in one, cooks evenly whilst eliminating odours, is super easy to clean and has a sleek and modern design.

What makes the BORA X BO so special is the steam extraction in the oven area. It eliminates steam and odours directly before the door is opened.

The BORA X BO has amazing features such as Bluetooth and Wi-Fi, which can all be controlled by its innovative navigation panel.

There is also a new BORA multi-drawer which can be used for pre-heating, re-heating, keeping warm, gently cooking and many more functions. When combined with the X BO, all of the functions can be controlled via the panel on the oven.

We don't know about you, but we're counting down the days until this is released!



Scan the QR-code to see how the Bora X BO will work!

Did you know we can change your old appliances?

In any loved kitchen, some appliances will become dated. We know replacing them can be a bit of a chore, so we are going to make this easy for you!

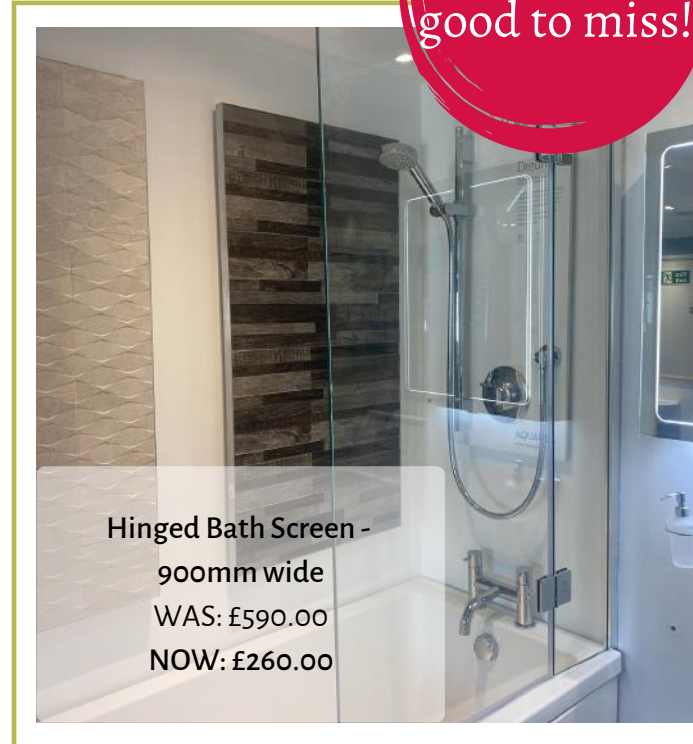
If you have previously bought a kitchen with us, we can easily find your old project and recommend new ones to suit both your needs and kitchen style. Give us a call to find out more!

Ex-Display Offers

Prices too good to miss!

Discover some of our gorgeous ex-display products, ready to be installed in your home at a fraction of the price...

Due to the ever-evolving market that we operate in, we change our in-store displays regularly so that we can continue to show the most up to date trends and products. Therefore, we're able to offer a wide range of ex-display products with huge savings compared to the full retail price.



**Hinged Bath Screen -
900mm wide
WAS: £590.00
NOW: £260.00**



Bosch 60cm Box Chimney Cooker Hood

Product details:

Item code : DWB64BC50B. Small dent in the front, can be seen in the images on the website.

More information can be found on our website.

Price

WAS: £256.00 NOW: £100.00

Kai Drawer Basin Unit and White Toilet

Product details:

600mm 2 drawer base unit in honey walnut with a white ceramic basin and waste cap. Closed C/C white toilet.

More information can be found on our website.

Price

WAS: £1083.00 NOW: £540.00



For more fantastic bargains visit our website ream.co.uk/ex-display.

Kudos Shower Tray and Enclosure

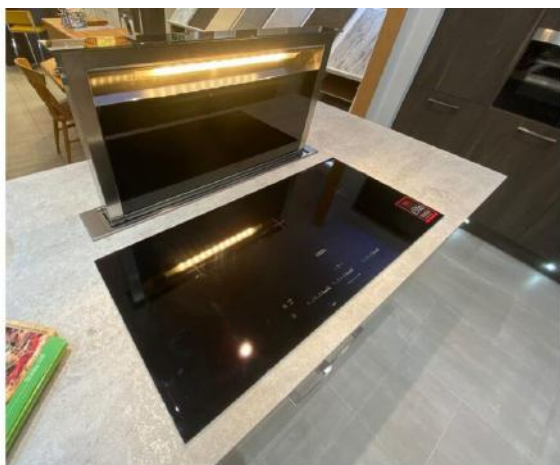
Product details:

1400mm x 700mm enclosure, tray is 900mm.

More information can be found on our website.

Price

WAS: £1451.00 NOW: £390.00



AEG Slim Induction Hob

Product details:

The AEG induction hob is 910mm wide and 410mm deep and requires an aperture in your worktop of 880mm wide x 380mm deep

More information can be found on our website.

Price

WAS: £970.00 NOW: £550.00

Kitchen In Oak and Cornflower Blue

Product details:

Base units, wall units and appliances included.

Delivery and removal not included.

Worktop is free, and not included in price.

More information can be found on our website.

Price

WAS: £15,000.00 NOW: £3999.00



For more fantastic bargains visit our website ream.co.uk/ex-display.

Meet The Team!



I've been with Ream for 14 years now. During that time I've been part of the design and factory team. I've now started a new role as Installation Manager! I'm looking forward to working with our clients and seeing their journey through to the end!

-Tony, Installation Manager

In It To Win It ...

Ensure you're dinner party ready with the AEG Taste of Asia cookbook which we're giving away!

For your chance to win, email marketing@ream.co.uk quoting AEGTASTE2021 and your full name and contact number. Winners will be announced Friday 29th October. Good Luck!



In November's Report...

- Designer Discussion: How to inject colour into your kitchen.
- What's hot in the showroom? Space-saving kitchen storage
 - Bonfire night treats!
- More fantastic ex-display offers
 - Meet our MD, Peter Cross!

Ream is Green.
This newsletter is printed on recycled paper!