



# The Ream Report

The latest on all things Kitchens, Bathrooms, Bedrooms, Home Living and Appliances from Ream Interiors...



## Summer's closing in.

Well, we haven't had much of a Summer this year it seems, and now we are already going into the Autumn months. However, we're really excited about embracing the Halloween fun and Christmas festivities that we all missed out on last year!

With the kids going back to school, it could be the perfect time to embark on a new interior project to keep you on your toes!

Our designers are on hand to help with any queries you have. Give us a call on 01634 799 910, or email us at [design@ream.co.uk](mailto:design@ream.co.uk). Alternatively, hover your phone over the code below, and it will take you straight to our website!

Scan to contact us!



SEPT 2021

### In This Issue

#### INTERIOR OF THE MONTH-

The Bains Family wanted somewhere that they could catch up together after a hectic day, head to pg.2 to see the outcome!

#### AEG GRAIN COOKER-

Your chance to win an AEG microwave grain & rice cooker! Head to pg.8 for more information.

#### EX DISPLAY OFFERS-

Ex-Display interior furniture, ready to be installed in your home at a fraction of the price.

#### WHATS HOT IN THE SHOWROOM?

Introducing the amazing Bora X Pure hob!

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# Interior Of The Month!

## The Bains Family

The main brief from Mrs Bains was that she wanted somewhere that she and her family could enjoy mealtimes together, where she could invite her family and friends over for gatherings, and where she had lots of worktop space for preparing meals.

Since having their kitchen installed at the end of 2019, the Bains family have loved their seating area, and find themselves using it every mealtime. Although it takes up a large part of the room, our clever kitchen design makes it the perfect cosy nook for early morning breakfasts. The practical and stylish feature doesn't impose on the rest of the room.

The beautiful handleless kitchen is super sleek and timeless, which lends well to the modern open plan layout of the kitchen. We hope the Bains' enjoy plenty more years of family gatherings in their new stunning room!



## Fancy your project being featured?

We would love to showcase your project in our next issue. Simply send your images and project details over to [marketing@ream.co.uk](mailto:marketing@ream.co.uk)

Every entry which is featured will be given a brand new set of AEG pans! We look forward to seeing all your fabulous transformations.

# What's Hot In The Showroom?

 **BORA**

We're so excited to announce that we have had the amazing Bora X Pure hob installed in the showroom. BORA hobs are changing the way we cook. Getting rid of the bulky extractor hood allows you to experience greater flexibility over your kitchen design and your cooking.

Instead of letting cooking vapours and odours rise in the first place, the BORA cooktop extractor draws them away where they are created, directly extracting them from the pot, roaster, pan or grill on the cooktop. And they do this not by magic, but by applying the basic principles of fluid mechanics. For this, BORA simply uses a cross-flow which is greater than the speed at which the cooking vapours rise.

For a limited time only, we also have a complimentary BORA cookbook available in the showroom, which includes amazing recipes to help you cook up a storm in your kitchen.



# Designer Discussions

Your monthly feature from our expert designers

## Adding Wood To Your Design

Perhaps when someone mentions 'wood' in relation to kitchens, the immediate image that springs to mind is a traditional, perhaps even 'farmhouse' style design. With the increasing popularity of handpainted kitchens and demand for sleek lines and classic or contemporary styling, the traditional 'farmhouse kitchen' is understandably a look that many are keen to steer away from.



However, the reality is that wood is an incredibly versatile material and can go a long way to add an element of warmth to a room, avoiding creating a space that is too clinical.

So how? We've picked our five favourite ways to use wood successfully in a room without creating a space that says 'too much wood'.

### Wooden Floors

Wood isn't typically a good material to use on the floor in any room where there is water. However, a faux effect such as luxury vinyl flooring in a wood-look can offer a good solution, especially when used in open-plan homes where living spaces blend with the kitchen.

### Breakfast Bar

Adding a wood breakfast bar as an accent to an island or peninsula can introduce a stunning and quirky feature, as well as breaking up the flatness of a work surface with a tiered seating space.





## Wall Tiles

There are some beautiful wood-style porcelain tiles on the market. If you're set on having a traditional stone-look on the floor, you can still add some texture to the walls with a wood effect tile.

## Furniture

Of course, a timeless option to incorporate wood into a room is through furniture. Consider a dining table, wooden-legged stools or even an interior door.

## Worktops

It is fairly well known that real wood worktops are a very high maintenance option and do not always stand up to the wear and tear of kitchen usage as well as other options. However, there are so many beautiful wood-style laminate worksurfaces available, you can achieve the classic look of wood tops but without the maintenance involved.

Wood is a beautiful and organic aspect to use in home improvement and has been so forever. Using home improvement apps such as 'Pinterest' or 'Houzz' can provide a wealth of inspiration to use in your own home. Although these are our favourite ways to use wood, there are so many options out there, and the only limit is your imagination!

By Lara  
Kitchen & Bedroom Designer  
REAM INTERIORS



# In The Know...

## Lighting The Way

Lighting can change the whole mood of a room. It shouldn't be an afterthought when doing an interior project.

Task lighting can be used underneath cupboards to ensure you have the appropriate amount of lighting for preparing meals, whereas plinth lighting will create a nice decorative accent in your room.

Warm and cool tones should also be considered. While warm lighting complements deep and rich tones, cool lighting pairs beautifully with monochrome or minimal colour palettes.

For a real showstopper, you can also add automatic lighting for when you open doors or drawers. These can provide great night-time lighting. You can also opt for motion sensors for energy saving.



## Did you know we can change your old appliances?

In any loved kitchen, there will be appliances that will become dated; and we know replacing them can be a bit of a chore, so we are going to make this easy for you!

If you have previously bought a kitchen with us, we can easily find your old project and recommend new appliances to suit both your needs and kitchen style. Give us a call to find out more!

# Ex-Display Offers

Prices too good to miss!

Discover some of our gorgeous ex-display products, ready to be installed in your home at a fraction of the price...

Due to the ever-evolving market that we operate in, we change our in-store displays regularly so that we can continue to show the most up to date trends and products. Therefore, we're able to offer a wide range of ex-display products with huge savings compared to the full retail price.



## AEG 60cm Black Glass Extractor

### Product details:

AEG touch control , Maximum extraction rate 560m<sup>3</sup>/h and x2 halogen lights.

More information can be found on our website.

### Price

WAS: £826.00 NOW: £250.00

## Grey Shaker Style Kitchen

### Product details:

Base units, wall units and appliances included.

Delivery and removal not included.

Worktop is free, and not included in price.

More information can be found on our website.

### Price

WAS: £10,384.00 NOW: £1999.00



For more fantastic bargains visit our website [ream.co.uk/ex-display](http://ream.co.uk/ex-display).

# Meet The Team!



“ I have now been with Ream for 14 years and I still absolutely love being able to design amazing sanctuaries for my clients to enjoy and relax in after a busy day!  
-Gayle, Bathroom Designer

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## In It To Win It ...

In celebration of the long weekend, we're giving away an AEG microwave grain & rice cooker!

For your chance to win email [marketing@ream.co.uk](mailto:marketing@ream.co.uk) quoting REAM2021 alongside your full name and contact number. Winners will be announced on Thursday 30th September. Good Luck!



## In October's Report...

- Designer Discussion : Pros and cons of a handleless kitchen
- What's hot in the showroom? AEG's new matt black range!
  - Halloween special
  - More fantastic ex-display offers
- Meet your Installation Manager, Tony!

*Ream is Green.*  
This newsletter is printed on recycled paper!