



# The Ream Report

The latest on all things Kitchens, Bathrooms, Bedrooms, Home Living and Appliances from Ream Interiors...



## Awaken Your Home...

With May in full swing, it's the perfect time to reimagine your space. Longer days and golden light call for bold choices - think fresh palettes, sculptural pieces, and unexpected textures. A creative refresh can transform your home into something truly inspiring.

Get in touch with us on 01634 799 910, or via email at [design@ream.co.uk](mailto:design@ream.co.uk) to speak with one of our design experts.

*Scan here to  
contact Us...*



### In This Issue

WE'RE UP FOR FOUR AWARDS - We're proud to make this year's industry award shortlist!

INTERIOR OF THE MONTH - Featuring a modern family-friendly design.

INSPIRATION GALLERY - Step inside 80 years of kitchen transformation, from VE Day to today.

WHAT OUR CUSTOMERS SAY - What it's like to create an award-winning bathroom with Ream.

DESIGNER DISCUSSIONS - Find the ideal kitchen layout for a family-friendly home.

EX-DISPLAY - Excellent savings on quality showroom furniture.

# Ream on the big stage...

## Ream Interiors are Shortlisted for **Four** Prestigious BKU Awards



We're proud to announce that Ream Interiors has been shortlisted for four major categories at the BKU Awards 2025, a well-respected awards body who celebrate excellence across the UK kitchen and bathroom industry. Our commitment to quality, innovation, and customer satisfaction is proudly reflected in these nominations.



### *Our shortlisted categories are:*

#### **Best Kitchen Design**

This nomination celebrates our talented designer, Lucy Gentle, for a project with standout style and smart functionality. Deserved recognition for designing kitchens that balance her clients' needs with aesthetic elegance.

#### **Kitchen Installation Company of the Year**

Recognising the expertise of our installation team, this nomination emphasises the skill, precision, and craftsmanship that make each kitchen beautiful and flawlessly functional.

#### **Bathroom Installation Company of the Year**

Highlighting our commitment to excellence, this nomination showcases our expertise in turning bathrooms into luxurious spaces with meticulous care and professionalism.

#### **Best Kitchen Retailer for Customer Service**

Being recognised for our customer service reflects our commitment to delivering exceptional experiences while building lasting client relationships. **The one we're most proud of!**

We're thrilled to be recognised by our peers and remain motivated to continue delivering outstanding designs that exceed expectations. For more information about the BKU Awards 2025, visit the official website: **BKU Awards 2025 Finalists**.

# Interior Of The Month!

In the heart of Blackheath, Mr and Mrs Philalithis wanted a kitchen that seamlessly blended modern sophistication with family-friendly practicality. Working closely with our design team, they created a space that was both stylish and functional, reflecting their personal taste while meeting the needs of their home.

The central island, crafted from seamless concrete-effect porcelain tiles, serves as the focal point of the kitchen, providing both a spacious workspace and a cosy gathering area. Rich Prussian blue encaustic tiles, paired with the soft tones of blue Marmoleum flooring, bring warmth and character, creating a harmonious flow throughout. Bespoke cabinetry adds a practical touch, offering ample storage and a concealed tea and coffee station to maintain a clean, organised space.

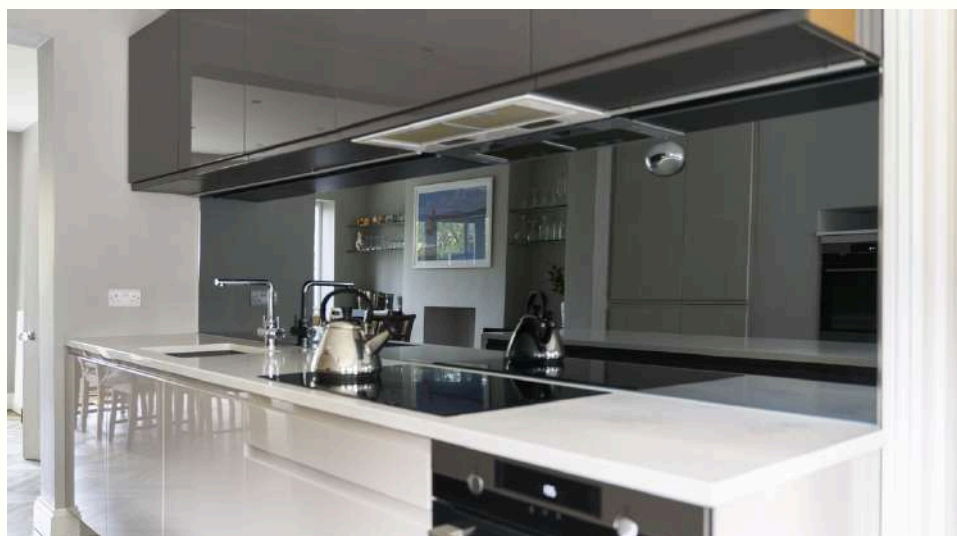
AEG appliances boost efficiency, while the layout ensures a seamless flow between cooking, dining, and relaxation areas. Acoustic features, like pocket doors and sound-divided walls, keep the space quiet and versatile for family life and entertaining.





“ Mr & Mrs Philalithis wanted an open family space. The huge island allows their children to do homework whilst they cook away. Adding seating under the window has also made a great use of the space!”

**Lucy Gentle, Designer**



# Inspiration Gallery



## 80 Years Since Victory in Europe Day The Evolution of the Kitchens

Victory in Europe Day is observed on *May 8th* each year to commemorate the end of World War II in Europe. On this day in 1945, Nazi Germany officially surrendered to the Allied forces, marking the end of years of conflict on the European continent. It is a moment to reflect on the sacrifices made by those who fought and to honour the resilience of those who lived through the war.

In this article, we'll review how kitchens have changed over time, from their post-war simplicity to today's modern, multifunctional spaces...



### Post-War Kitchens: Functional, Yet Modest

After WWII, kitchens prioritised practicality due to rationing and limited resources, featuring simple designs like open shelving and enamel finishes, reflecting a nation in recovery.

### Sixties & Seventies: When Kitchens Got Social

By the 1960s, kitchens became more social, with appliances saving time and open-plan layouts connecting them to living spaces. Bold colours and modular 70s designs added a lively, communal feel.



### Pause & Reflect

How has your kitchen changed over the years? Think about what your kitchen says about your lifestyle today and pick up the phone should you want to enhance it...



## The 2020s: A Return to Tradition

Traditional kitchen styles are making a comeback, with Shaker cabinets, farmhouse sinks, and natural wood finishes bringing warmth and character, alongside modern technology. This blend reflects a desire to reconnect with the past while enjoying today's innovations.



## The 80s to 2000s: The Tech-Driven Kitchen

As technology advanced, kitchens in the 80s and beyond became sleeker and more efficient. Stainless steel, stone surfaces, and integrated appliances dominated, making kitchens larger and more luxurious. The kitchen was no longer just for cooking, it became the centre of family life and entertaining.



## A Reflective Anniversary

As we commemorate VE Day, we celebrate both the resilience of the past and the transformation of our homes. The kitchen, ever the heart of the home, continues to evolve—blending history, function, and modern comfort.

## Bringing Your Dream Kitchen to Life

In conclusion, much like how we've embraced change over the years, designing your perfect kitchen blends timeless design with modern innovation. With careful planning and the right choices, you can create a space that reflects both tradition and contemporary living. Ready to take the next step? Reach out to us at [design@ream.co.uk](mailto:design@ream.co.uk) or call **01634 799 909** to start transforming your kitchen today.

# What Our Customers Say...

## Award-Winning Luxury Bathroom in Walderslade



Ream transformed an outdated ensuite in Walderslade into a luxurious, functional retreat. The client wanted a spacious freestanding bath and a roomy power shower. We created a stunning bathroom with a BC Designs freestanding bath, walk-in shower with digital controls, 3D mosaic tiles, and mood lighting, **with the finished project winning an award!**



See more our  
transformations  
here!



The result was a tranquil, stylish space that perfectly balanced comfort and sophistication. With natural earthy tones, curved lines, and minimalist designs, the ensuite exudes relaxation. This project was recognised by the KBSA, with our designer Gayle winning Bathroom Designer of the Year in 2017, further highlighting Ream's commitment to delivering both beauty and practicality in every bathroom we create.

“

This is a well presented bathroom, practical and beautiful. A luxurious bathroom with timeless appeal”

**Comments by the  
Judges Sponsored by  
Silestone**

”





### Celebrating the International Day of Families

Each year on the 15th of May, the International Day of Families reminds us of the importance of nurturing family bonds, building strong homes, and creating spaces where connection thrives. And what better place to reflect on this than in the kitchen — often considered the true heart of the home?

Here are the most family-friendly kitchen layouts, chosen for their practicality, flexibility, and the way they bring people together:

#### 1. U-Shaped Kitchen

The U-shaped layout wraps around three walls, creating a highly efficient and functional space. Perfect for families who love to cook together without stepping on each other's toes. Why it works for families:

- **Maximises counter space** – ideal for preparing meals with little helpers.
- **Allows for multiple cooks** – great for big families or keen foodies.
- **Natural work zones** – keeps cooking, cleaning, and prepping separate.



#### 2. L-Shaped Kitchen with Island

This layout uses two adjoining walls and adds a central island, offering the best of both worlds. Ideal for growing families who want a kitchen that adapts over time. Why it works for families:

- **Open and inclusive** – keeps the kitchen connected to dining or living areas.
- **Island seating** – ideal for kids to snack, do homework, or chat with parents.
- **Flexible layout** – suits both small and large homes.



### 3. Island Kitchen (Open Plan)

A modern open-plan kitchen with a large central island is a top choice for today's family homes. Best for families who love open, multi-functional spaces. Why it works for families:

- **Encourages interaction** – cooking, chatting, and supervising all happen together.
- **Space for everything** – from food prep to games night.
- **Great for entertaining** – when extended family or friends visit.



### 4. Peninsula Kitchen (G-Shaped)

Like an island, but attached to a wall or counter — a smart option for smaller kitchens. A clever layout for compact family homes that still want that open feel. Why it works for families:

- **Extra counter space without needing a huge footprint.**
- **Defines the kitchen area** without cutting it off from the rest of the home.
- **Seating and storage options** like an island, but more space-efficient.



## Bringing the Family Together

The right kitchen layout makes everyday life easier and brings the whole family together. With a few thoughtful touches, any kitchen can become more family-friendly:

- **Rounded corners** – safer for children moving about.
- **Easy-clean surfaces** – ideal for life's daily messes.
- **Low or pull-out storage** – makes essentials accessible to all ages.
- **Multi-height seating** – so everyone has a place at the counter.
- **Durable finishes** – built to withstand years of family life.

For personalised guidance, call **01634 799 909** or email **design@ream.co.uk** — we're here to help create a kitchen that truly works for your family.

# Ex-Display Offers

Prices too good to miss!

Explore our stunning ex-display products, ready for installation at a fraction of the cost.

In response to the constantly changing market, we frequently update our in-store displays to showcase the latest trends and products. As a result, we're able to offer a diverse selection of ex-display items at significantly reduced prices compared to their full retail value.



## Aqata Sliding Door Enclosure

### Product details:

- 1200 x 800 sliding door enclosure
- LH corner 8mm Glass
- 1200 x 800 Shower tray

*More information can be found on our website.*

### Price

WAS: £2637

**NOW: £1200**

## Burlington Riviera Set

### Product details:

- Pink 580 Vanity unit
- Basin 3TH
- 3TH Basin Tap Gold & waste
- C/C Pan ( open back), Cistern & Seat

*More information can be found on our website.*

### Price

WAS: £2195

**NOW: £990**



## Elica Eliplane Extractor

### Product details:

- 80cm
- Stainless Steel

*More information can be found on our website.*

### Price

WAS: £150

**NOW: £100**





## Towel Rail with Oak Shelf

### Product details:

- 400w x 1240h
- Grey colour
- Oak shelf which can be moved

*More information can be found on our website.*

### Price:

WAS: £844

**NOW: £390**

## Lakes Walk-In Shower

### Product details:

- Lakes walk-in shower panel 1000mm fixed panel
- 300mm swing panel & glass-to-wall to wall bracing bar

*More information can be found on our website.*

### Price

WAS: £900

**NOW: £320**



## Crosswater Artist Basin unit & Nepi Round Inset basin

### Product details:

- Crosswater Artist 600mm Basin unit
- Onyx Black with Solid Oak worktop and Oak legs.
- Handleless, soft Close Drawer.
- Nepi 400mm Round Inset basin – no overflow.
- Waste and tap not included

*More information can be found on our website.*

### Price

WAS: £2235

**NOW: £950**

# Meet The Ream Pets...



**Kelly**  
Processing Manager

## Meet Lola and Willow!

These two adorable furballs belong to Kelly, our brilliant Processing Manager. When she's not hard at work getting your designs ready for production, she's at home spending time with her beloved pups.

Book your design appointment today! Our expert designers are ready to bring your vision to life—schedule your consultation now and start creating the home of your dreams this spring!

## In June's Report...

- Showcasing another stunning Interior of the Month
- Rediscover wholesome favourites from the AEG recipes
- Explore family-friendly appliances that help create a safer kitchen for curious hand!
- Explore May's exclusive ex-display offers
- Meet more of the Ream Pets!

